

Unity TSM Representativeness Assessment (2025-26)

Created June 2026 for

Unity Housing Association

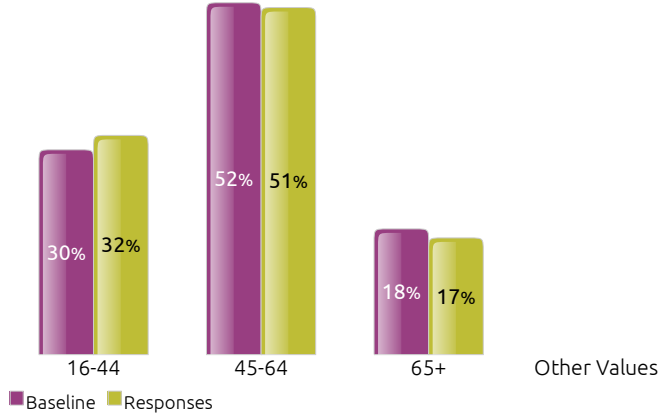
TSM Tenants 2025



**Kwest
Research**

Baseline Age Group

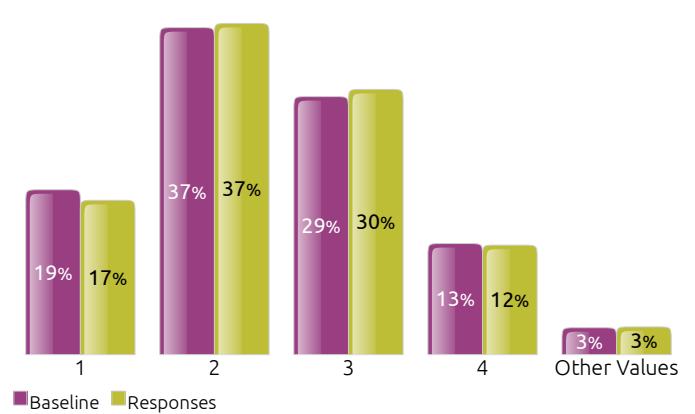
Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

Baseline Bedrooms

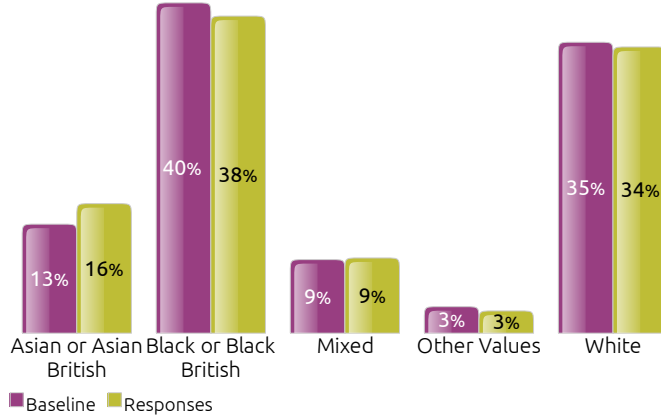
Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

Baseline Ethnic Group

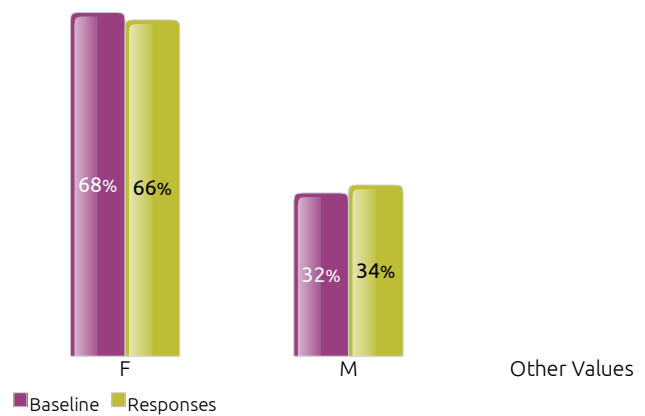
Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

Baseline Gender

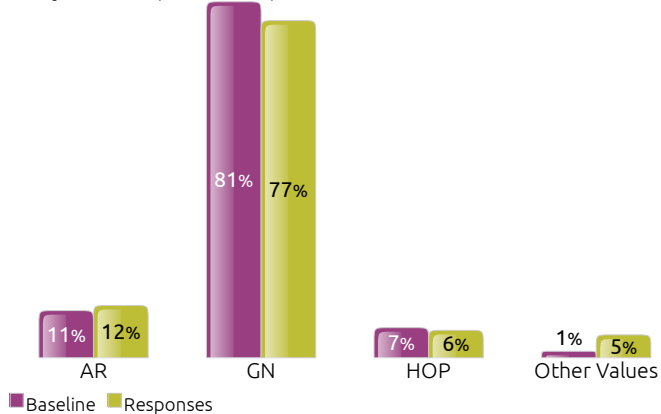
Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

Baseline nrosh_type

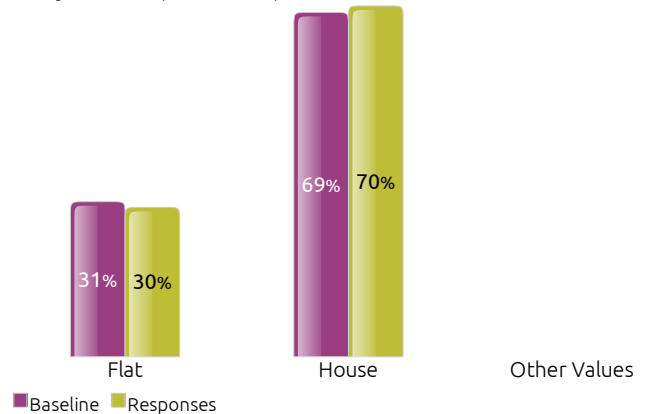
Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

Baseline Property Class

Percentage of 1287 Baseline Population versus 673 Responses



This chart shows how representative the survey responses are when compared to the original baseline population

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